



**B.V. Patel Institute of Management,
Uka Tarsadia University**



Date: 28-02-2024

Session on “Career Counselling- specialization awareness and prospects ahead”

Objectives of Session: To counsel students on selection of specialization. To orient students regarding scope & prospects in various areas of management.

Outcomes of Session: Students gain knowledge on which specialization to opt for. Students get to know about the career prospects & opportunities available in various areas of management

Date:	28 th February, 2024
Time:	1.30 to 2.30 pm
Venue:	Gopal Bhavan Auditorium
No. of Students:	140 students of SYBBA
Name of speaker:	Ms. Bhavna Patel, Dr. Trishna Shah, Mr. Parvez Malek
Coordinator:	Ms. Bhavna Patel, Dr. Trishna Shah, Mr. Parvez Malek
Category:	Training and Placement

140 students from Second Year BBA had attended the session of “Career Counselling-Specialization awareness and prospects ahead.” During the session, the students were oriented with various specializations offered by the institute with the help of a presentation where Dr. Trishna emphasized on why there is a need to choose specialization, the specialization system at BVPIM, options offered and subjects covered in each specialization offered. Ms. Bhavna Patel oriented the students on how to make a choice of specialization by highlighting upon the do’s of making a correct choice and don’ts to avoid making incorrect selection under various types of influences. The students were provided with the general guidelines of specialization selection at BVPIM.

Mr. Parvez Malek provided information on career prospects for each specialization and attributes required in individuals to pursue career in specific area of management. The speakers efficiently delivered the session providing necessary information and also addressed the doubts

and queries of the students. At the end of the session the students were provided with the link to register themselves for the specialization of their choice.